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Schedule of Authorized Activities

Notwithstanding anything in the API Agreement to the contrary, you are specifically authorized to engage in the activities set forth below in connection with your use of the API and the zingFit System:

1. Make, alter, change or cancel Reservations.
2. Engage in retention and marketing automation activities.
3. Employ or utilize social media for promotional purposes.
4. Utilize that specific data, which enables you to optimize booking and pricing for a particular zingFit Client (e.g., such as the availability for additional reservations or capacity to book more customers at a class held by a zingFit Client), to optimize booking and pricing for such particular zingFit Client and/or illustrate the benefits of employing your services or products.